

**Com 114 Performance Assessment  
Informative Speech Feedback Form**

Name: [REDACTED]  
Topic: Politics

Time: 4:39

**I. Introduction (17 points total)**

- |  |       |
|--|-------|
| a. Gained audience attention (3 points) <sup>3/3</sup> Presidential Election | 3 /03 |
| b. Audience analysis (3 point) <sup>3/3</sup> Good audience 18 and older     | 3 /03 |
| c. Credibility is established (4 point) <sup>4/4</sup>                       | 4 /04 |
| d. Thesis statement (5 points) <sup>5/5</sup> liberal                        | 5 /05 |
| e. Transition (2 points) <sup>1/2</sup> - conservative                       | 1 /02 |
| <sup>Not very clear</sup> - moderate   |       |
| <sup>+ transition</sup>  |       |

Sources  
• Thomas Gresh

**II. Body (31 points total)**

- |   |               |
|---|---------------|
| a. Clear main points (10 points) <sup>7/10</sup>        | 7 /10         |
| b. Supporting material (10 points) <sup>7/10</sup>      | 7 /10         |
| c. Sources cited in speech (5 points) <sup>4/5</sup>    | 4 /05         |
| d. Appropriate language usage (3 points) <sup>3/3</sup> | 3 /03         |
| e. Transition (3 points) <sup>3/3</sup>                 | 3 /03         |
|   | <u>24 /31</u> |

• OED  
• Pearson  
• Dictionary

**III. Conclusion (12 points total)**

- |   |               |
|---|---------------|
| a. Signpost ending (3 points) <sup>3/3</sup>                    | 3 /03         |
| b. Thesis restated (5 points) <sup>5/5</sup>                    | 5 /05         |
| c. Appreciation shown (1 point) <sup>1/1</sup>                  | 1 /01         |
| d. Overall speech preparation evident (3 points) <sup>2/3</sup> | 2 /03         |
|   | <u>11 /12</u> |

**IV. Delivery (20 points total)**

- |  |               |
|--|---------------|
| a. Eye contact (5 points) <sup>4/5</sup>             | 4 /05         |
| b. Bodily movements (4 points) <sup>3/4</sup>        | 3 /04         |
| c. Voice quality (4 points) <sup>4/4</sup>           | 4 /04         |
| d. Extemporaneous delivery (5 points) <sup>4/5</sup> | 4 /05         |
| e. Appropriate appearance (2 points) <sup>2/2</sup>  | 2 /02         |
|  | <u>17 /20</u> |

**V. Presentational Aids (10 points total)**

- |  |       |
|--|-------|
| a. Two aids (4 points) <sup>4/4</sup>                | 4 /04 |
| b. Clarify/explain aids (4 points) <sup>3/4</sup>    | 3 /04 |
| c. Professionalism of aids (2 points) <sup>1/2</sup> | 1 /02 |
| • The book was not able to be seen                   | 8 /10 |

**VI. Outline (5 points total)**

3 /05

**VII. Reference Page (5 points total)**

5 /05

Nice work! You selected a very difficult topic, but you delivered a good speech. Where you struggled was with your mainpoints and material. You could have used better surces and established your points better. Also, your 2nd presentational aid was almost useless because it was to small to be seen.

Total Points

84 /100

Communication 114

Outline Informative

Thesis: In America one often hears about conservative, liberal & moderate political ideologies.

I. Intro

a. Attention getter

I. Does anyone know why it's a donkey and an Elephant?(Fact Monster 2008)

b. Thesis statement

I. In America one often hears about conservative, liberal and moderate political ideologies.(Pearson, 2011)

c. Transition statement

I. Ideology is a collection of ideas.(Encyclopedia 2008)

II. A political ideology largely concerns its self with how to allocate power and to what ends it should be used.(Pearson, 2011)

II. Body

a. Liberal

*1.* I. Favorable to or respectful of individuals rights and freedoms. (OED 2012)

*2.* II. Liberal policies generally emphasize the need for government to solve problems.

*LIBS* Liberals believe in government action to achieve equal opportunity and equality for all. (Student News Daily 2010)

b. Conservative

I. Intend to control rather than eliminate a condition. A person who is opposed to change

and holds to values and attitudes. (OED 2012)

II. Conservative policies generally emphasize empowerment of the individual to solve their own problems. Believe in personal responsibility, free markets, traditional American values and a strong national government. (Pearson, 2011)

c. Moderate

I. Mild calm; Within reasonable limits; avoiding extremes (OED<sup>spacing</sup>2012)

II. A person who takes relatively middle of the road views on most political issues.

(Pearson, 2011)

### III. Conclusion

a. Signpost: To conclude

b. restate thesis: Restate

c. Thank audience

## References

“Conservative”. (September 2012). Oxford University press. 31 October 2012. [www.oed.com](http://www.oed.com) .

Conservative vs. Liberal Beliefs.(revised 2010) Student News Daily. 31 October 2012 from  
[www.studentnewsdaily.com](http://www.studentnewsdaily.com) .

Fact Monster.(2008) Pearson Education, publishing as Fact Monster.31 October 2012.

[www.factmonstor.com/ipka/html](http://www.factmonstor.com/ipka/html) .

Ideology. (2008, April 3). New World Encyclopedia,.31 October 2012 from

[www.Newworldencyclopedia.org](http://www.Newworldencyclopedia.org) .

“liberal”.(September 2012). Oxford University press. 31 October 2012. [www.oed.com](http://www.oed.com) .

“Moderate”.(September 2012). Oxford University press. 31 October 2012. [www.oed.com](http://www.oed.com) .

O’Connor, K. Sabato, L. &Yanus, A. B.(2011). American Government: Roots and Reform.

Illinois: Pearson. 30 October 2012 .